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FOR IMMEDIATE RELEASE

SAT AI AUTOINGEST 3.3 ENHANCES AVID INGEST WORKFLOW FOR EDITCAM, GFCAM, P2 and XDCAM

SAT AI AutoIngest Provides A Simple And Complete Tapeless Ingest Solution For
MXF Media In Avid's Workgroup Environment.

North Andover, MA – February 28th, 2009 – SAT AI AutoIngest 3.3 is designed to improve the Ikegami Editcam and GFCam, Panasonic P2 and Sony XDCAM MXF workflows in Avid's workgroup environment. SAT AI AutoIngest is a standalone application providing a more flexible ingest of media directly into Avid's network attached Unity storage without requiring an editor to perform the ingest, operating either automatically or manually.

SAT AI AutoIngest 3.3 supports both standard and high definition MXF media and provides a much wider level of clip based metadata management and enhancement prior to ingest of material, allowing more manipulation and managing of clip information. This latest offering builds upon previous versions of SAT AI AutoIngest with the addition support for Ikegami GFCam, Panasonic P2 AVC-Intra and a much richer set of options for XDCAM Ingest including audio sample size conversion, substitution of high resolution audio in proxy clips and inclusion of Sub-EM comments with shot mark locators.

SAT AI AutoIngest 3.3 is NL Technology's latest file base ingest solution for workgroup configurations. A simple and intuitive view of clip based information prior to ingest allows the user to modify clip names for easier recognition, to edit, add and enhance metadata prior and to selectively ingest clips from the camera media to the shared storage system. Construction of sequences prior to ingest provides for better grouping of clips once moved to the editor. Once media is ingested, AI AutoIngest checks the clip into the preset Interplay or MediaManager Media Management System destination folder along with head frame and all enhanced metadata.

SAT AI AutoIngest 3.3 for Workgroups and may be downloaded for a trial period of 21 days directly from NL Technology's web site at www.nltek.com. NL Technology provides workflow solutions that streamline acquisition of media, metadata and transfer to the Avid editing environment. For more information, please visit www.NLTek.com or email sales@NLtek.com.

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