

# FOR IMMEDIATE RELEASE

## Spectra BlackPearl Family Expands with Upgradeable NAS Solution

17 BlackPearl Certified Clients Now Available

AMSTERDAM and BOULDER, Colo. –September 12, 2017 - Spectra Logic has added a new mid-tier enterprise-grade data storage offering to its <u>BlackPearl family</u>—the Spectra® BlackPearl® Network Attached Storage (NAS) solution. The NAS-based disk platform can provide an affordable storage location for offloading inactive tier one data, landing ingested media, or backup storage. <u>BlackPearl NAS</u> scales from 48TB to 7.1PB per unit, includes all the enterprise-grade features of Spectra's award-winning NAS product lines, and is easily upgradeable to a full <u>BlackPearl Converged Storage System</u> with seamless access to multiple local and remote storage targets including tape, disk and cloud options. The simple <u>BlackPearl</u> upgrade path provides investment protection for companies facing the challenges of changing regulations, cloud initiatives and corporate mandates.

<u>BlackPearl NAS</u> users can TranScale® to a <u>BlackPearl Converged Storage System</u>, unlocking multiple storage targets. BlackPearl NAS appears to the network like any other readily mountable NAS solution. With TranScale, <u>BlackPearl</u> also connects to nearly unlimited tape and archive disk locally, and offers replication to alternate private or public cloud sites for redundancy and disaster recovery. The TranScale upgrade path is a Spectra Logic exclusive option which has been <u>offered</u> in its tape library family since 2007.

Compared to other NAS products, Spectra BlackPearl NAS is:

- Less expensive- A Spectra BlackPearl NAS is shipping now at a starting list price of \$14,200
- More scalable- Scales beyond just TBs, to 7.1 PB in a single rack
- **Upgradeable** BlackPearl NAS comes with the ability to upgrade and TranScale into a full Converged Storage System, seamlessly tiering content to tape, cloud and disaster recovery sites
- More flexible- An affordable file and object storage solution designed for federal, general IT, media and entertainment and video surveillance environments

"<u>BlackPearl NAS</u> is the ideal solution for a number of workflows because it simplifies data storage processes and future-proofs the initial NAS storage investment," said <u>Matt Starr</u>, **CTO of Spectra Logic**. "BlackPearl NAS is unique due to its 'Object Storage Out' capability. Customers can implement a simple, reliable, affordable NAS solution today and upgrade to a fully converged storage system with a number of configuration options."

The <u>BlackPearl Converged Storage System</u> was first introduced in 2013, and solves the problem of costly and complex approaches to digital preservation by combining multiple interfaces and storage targets into a simple and affordable solution designed for diverse workflows. Its partner ecosystem continues to flourish, with 17 certified clients available today, including recently tested and certified clients from NL Technology, Object Matrix, Pixit Media and SuitcaseTV.

#### Supporting Quotes-New BlackPearl Converged Storage System Clients

"<u>BlackPearl Converged Storage System</u> with NL Technology's Archive solution delivers innovative, efficient and cost-effective digital content management workflows to our Avid customers," said **Jim McKain, president of NL Technology**. "Avid MediaCentral | UX users can now access a proven solution that enhances and simplifies operations, using a seamless workflow that enables instant access to digital assets."

"The MatrixStore digital content governance platform combined with <u>BlackPearl</u> delivers an intelligent, tiered and secure storage solution for media and entertainment customers," said **Nick Pearce-Tomenius, sales & marketing director, Object Matrix**. "MatrixStore deploys globally, and provides a centralized nearline hub to handle multiple workflows that allows users to quickly access digital assets in automated archives."

"Pixit Media's strategic partnership with Spectra is an enormous boost to our integrated end-to-end storage workflow for our customers who wish to store digital assets much more cost effectively," said **Ben Leaver, managing director of Pixit Media**. "Spectra is the perfect partner to help us round out our storage offerings, given its unmatched expertise in the media and entertainment storage industry, and <u>BlackPearl's</u> flexibility and rich feature set."

"SuitcaseTV has a long-standing relationship with Spectra Logic and is pleased to extend our customer offerings through the <u>BlackPearl Converged Storage System</u> integration," said **Fraser Jardine**, **commercial director of SuitcaseTV.** "The combination of MediaStor and BlackPearl ensures customers will now have enhanced options such as monitoring and auditing capabilities, automation, processing and the ability to store on multiple tiers of data with Spectra's BlackPearl solution."

#### **BlackPearl NAS Pricing and Availability**

The <u>BlackPearl NAS Solution</u> is now shipping. The starting list price of the solution is \$14,200.

Visit Spectra Logic in booth #7.J30 at IBC this week in Amsterdam. <u>BlackPearl NAS</u> offers production and post-production businesses an affordable digital parking lot for ingested content for cents per gigabyte, and is an excellent alternative to expensive production storage.

###

#### **About Spectra Logic Corporation**

Spectra Logic develops data storage solutions that solve the problem of short- and long- term digital preservation for business and technology professionals dealing with exponential data growth. Dedicated solely to storage innovation for nearly 40 years, Spectra Logic's uncompromising product and customer focus is proven by the adoption of its solutions by industry leaders in multiple vertical markets globally. Spectra enables affordable, multi- decade data storage and access by creating new methods of managing information in all forms of storage—including archive, backup, cold storage, private cloud and public cloud. To learn more, visit <u>www.SpectraLogic.com</u>.

Follow Spectra Logic on social media: Twitter: @spectralogic Facebook: <u>https://www.facebook.com/spectralogic</u> LinkedIn: <u>https://www.linkedin.com/company/spectra-logic</u> Instagram: @spectralogic

### **Media Contacts**

Matter Communications Tim Hamilton, McKenzie Mayer 720-577-5409 spectralogic@matternow.com **Spectra Logic** Leigh Grainger 704-231-9789 leighg@spectralogic.com

Spectra and Spectra Logic are registered trademarks of Spectra Logic Corporation. All other trademarks and registered trademarks are the property of their respective owners.